

Joyful Warriors
**NATIONAL
SUMMIT**

29 JUN - 2 JUL • 2023

PHILADELPHIA

MOMS *for*
LIBERTY™



SPONSORSHIP PACKAGES

*** ROCKING THE CRADLE OF LIBERTY ***



PRESENTING SPONSOR

\$100,000 (Limit 1)

- 10 VIP Admissions to Summit
- 10 VIP Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- 2 Meet & Greets with speakers (when available)
- Premium logo placement & link on registration website
- Premium logo on event registration emails
- Premium logo placed on printed signage
- Premium logo on general session screens
- Premium logo on back cover of Gala Program
- 5 Facebook posts
- 5 Twitter posts or retweets
- Stage recognition at all general sessions
- 3-Minute video spot played at a general session (sponsor must provide)
- Premium vendor location

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"Such a Time **AS THIS.**"
GALA SPONSOR
\$75,000 *(Limit 1)*

- 10 VIP Admissions to Summit
- 10 VIP Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- A photo with Gala keynote speaker
- Logo on cover of Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 4 Facebook posts
- 4 Twitter posts or retweets
- Stage recognition during Gala
- 2-minute video played at a Gala (sponsor must provide)
- Premium vendor location in Exhibit Hall

OFF-SITE “Welcome to Historic Philadelphia” RECEPTION SPONSOR

\$50,000 *(Limit 1)*

- Exclusive marketing placement for off-site Welcome Reception. (Provided by sponsor)
- 5-minute speaking time at welcome reception
- 8 VIP Admissions to Summit
- 8 VIP Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 3 Facebook posts
- 3 Twitter posts or retweets
- 2-minute video played at a general session (Sponsor must provide)
- Vendor selected premium location in Exhibit Hall

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STRATEGY SESSIONS TRACK SPONSOR

\$50,000 (*Limit 3*)

- Exclusive marketing placement for 6 Strategy Sessions
- Exclusive recognition in 6 Strategy Sessions
- 8 VIP Admissions to Summit
- 8 Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 3 Facebook posts
- 3 Twitter posts or retweets
- Vendor selected premium location in Exhibit Hall



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GENERAL SESSION SPONSOR

\$25,000 (Limit 5)

- Prominent logo placement on screen during session
- 6 VIP Admissions to Summit
- 6 VIP Admissions to Gala Cocktail-Reception
- Access to VIP Lounge
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 2 Facebook posts
- 2 Twitter posts or retweets
- Stage recognition during session
- 1-minute video spot played at general session (sponsor must provide)
- Selected vendor location in Exhibit Hall



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FOUNDERS AWARDS SPONSOR

\$20,000 *(limit 1)*

As a volunteer organization, all our leaders sacrifice their time and talent to fight for the future of our children. Each year we recognize 7 of these selfless leaders at our "Such a Time as This" Gala. Help us acknowledge their efforts by sponsoring the award winner's hotel, travel, registration, award and potential cash prize.

- 2 VIP Admissions to Summit
- 2 VIP Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- Stage recognition during Gala
- Selected vendor location in Exhibit Hall

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LIBERTY PARTNER SPONSOR

\$10,000

- 4 VIP Admissions to Summit
- 4 VIP Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 1 Facebook post
- 1 Twitter post or retweet
- Selected vendor table in Exhibit Hall



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VIP EXHIBITOR

\$5,000

- 2 VIP Admissions to Summit
- 2 VIP Admissions to Gala Cocktail Reception
- Access to VIP Lounge
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 1 Facebook post (listed with all VIP exhibitors)
- 1 Twitter post or retweet (listed with all VIP exhibitors)
- Vendor Table in Exhibit Hall
- Listed in vendor guide
- Option to include item in attendee swag bag

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EXHIBITOR

\$2,500

- 2 General Admissions to Summit
- Name listed in Gala Program
- Name & link on registration website
- 1 Facebook post (listed with all exhibitors)
- 1 Twitter post (listed with all exhibitors)
- Vendor Table
- Listed in vendor guide
- Option to include item in attendee swag bag

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Non-Profit Exhibitor

\$1,000

No sales permitted

- 1 General Admission to Summit
- Name listed in Gala Program –
- Name & link on registration website
- 1 Facebook post (listed with all exhibitors)
- 1 Twitter post (listed with all exhibitors)
- Vendor Table
- Listed in vendor guide
- Option to include item in attendee swag bag

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A Snapshot from Joyful Warriors SUMMIT 2022

"Summit was a breath of fresh air. The most refreshing part was knowing that I wasn't alone. It is so reassuring to know that there are other mamas that are fighting for the same cause across the nation.

-Tia Bess, Clay County, FL

- Moms for Liberty was founded in January of 2021 and has grown to over 110,000 members in 42 states.
- We expect 700 attendees this year who come for encouragement and education on key issues like gender ideology, CRT and parental Rights.
- This event will feature candidate & campaign training to build on our election victories. Moms for Liberty chapters endorsed more than 500 school board candidates in 2022 with a 50% win rate.

*****Our 2022 Summit coverage reached an audience of over 4.27 Billion with a Total Media Advertising value equivalency of over \$9.86 million*****



*None of this impact would be possible without our generous sponsors.
Be part of the parent movement changing the nation. Sign up today!*



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If you would like to sponsor our Joyful Warriors National Summit or for more information or questions, please email sponsor@momsforliberty.org

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